

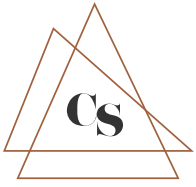
CLARITA SMIT

— hair, make-up & lash extensions —



20 DAYS MASTER MAKEUP COURSE

cell: 076 678 3946 | email: info@claritasmit.co.za | web: www.claritasmit.co.za



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CLARITA SMIT MAKE-UP TRAINING

Thank you for showing interest in my Make-up Course! I am beyond excited and so proud of my School. I am super excited to share with you all my knowledge and passion for this industry. I strongly believe you are never too old or young to learn. My Makeup course will teach you how to apply makeup like a pro and give you the appropriate product knowledge, and the confidence to work in the makeup industry.

COURSE CONTAINS:

Product Knowledge

I will share with you my favourite products (High end and Drugstore brands) What I love to use on clients and Brides and on myself. I will provide you with the knowledge that will equip you with the makeup skills to create a look that best suits your Client needs. We will also play with different Makeup companies/houses Makeup, students will be confident when mixing foundations shades to match clients skin etc.

Bridal Business Tips and Tricks

I love being part of a Brides special day, I will show you my tricks in the trade, some beautiful Bridal looks and how to be the best makeup artist for your Bride.

Staying Relevant in the Bridal Business

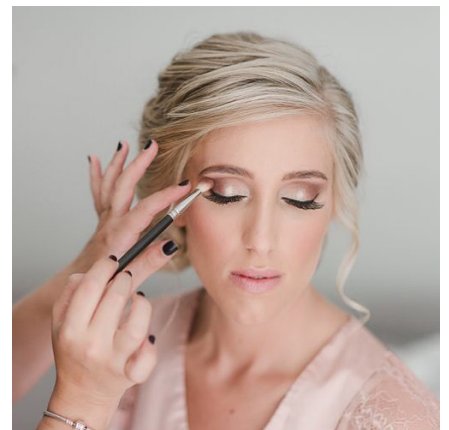
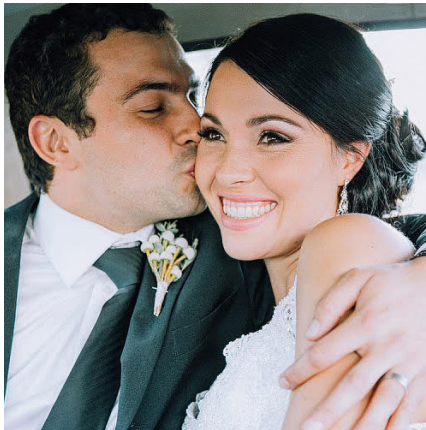
You will be trained in writing contracts, what "Beauty tips" to give to your Client on her Big day and important information including pricing, invoices and how to handle your social media like Instagram, Facebook and Twitter.

This course also includes:

- Product knowledge
- Skin Care, Skin types, different in skin tones (warm, neutral and cold)
- A look at bridal trends/styles
- Clarita will help you create the perfect kit.
- Makeup theory, colour wheel, Makeup for different eye shapes and colours, facial shapes, contouring/ high- lighting, correcting makeup tips and how to change the bride's look from ceremony to reception. Everything to make you ready for the industry.
- The importance of customer care
- An understanding of preparation of your working environment, tools, makeup kits etc
- Brow shaping/waxing and tinting
- Advantages and disadvantages of different makeups.
- Different Makeup techniques
- History of Makeup

MAKEUP KIT:

Your kit is optional and according to your own budget. I will help you create an awesome kit, and you will have the opportunity to play with my makeup to see what you like. Kits are needed when you start working in your own clients. Once we have decided what you need, I will order your kit from Mac and then your new business venture can start. Kits range from R10 000 - R20 000.



COST R20 000

Please note a 50% deposit will be required to secure your spot.

Banking details: Clarita Smit | FNB Cheque: 62455187271 | Branch code: 250655

Please email proof of payment to info@claritasmit.co.za